B.Ed(4 Years) Elementary Education

Code	Subject Title	Cr. Hrs	Semester
EDE- 327	Technical Writing and Presentation Skills	3	7
Year	Discipline		
4	Elementary Education		

Aims

This course acts as a foundation for the following semesters. The course aims to help the students increase their proficiency in Technical writing skill by enhancing their knowledge in the subject.

Objectives

Upon successful completion of this course, students will be able to:

- Analyze a variety of professional rhetorical situations and produce appropriate texts in response.
- Identify and understand the facets and functions of primary genres of technical writing including letters, memos, reports, proposals, resume and emails.
- Write for the intended readers of a text, and design or adapt to audiences who may differ in their familiarity with their subject matter.
- Demonstrate improved competence in standard written English focusing on clarity, coherence and concision.
- Improve their Oral Presentation Skills.

Syllabus

1. Why Teach Technical Writing?

- 1.1. Definition
- 1.2. Rationale
- 1.3. Technical Writing vs. Essays
- 1.4. Five Components of Technical Writing

2. Traits of Technical Writing

- 2.1. Clarity
- 2.2. Conciseness
- 2.3. Accessibility
- 2.4. Audience Recognition
- 2.5. Accuracy

3. Applications of Technical Writing

- 3.1. Letters
- 3.2. Memos
- 3.3. Reports
- 3.4. The Job Search
 - 3.4.1. (Resume, Cover letter, Interviewing)
- 3.5. Instructions
- 3.6. Proposals
- 3.7. Newsletters

4. Organizing, Writing and Revision

- 4.1. Content Management
- 4.2. Methods of Development
- 4.3. Preparation
- 4.4. Proof Reading
- 4.5. Revision
- 4.6. Writing Draft

5. Layout, Design and Graphics

6. Grammar

- 6.1 . Parts of Speech
- 6.2 . Punctuation and Mechanics

7. Presentation Skills

- 7.1 PowerPoint Presentations
- 7.2 Oral Presentation

Text Books

• Alred, G. J., Brusaw, C. T., & Oliu, W. E. (2009). *Handbook of technical writing*. New York: Macmillan.

Reference Material

- Gerson, S. (2008). Writing That Works: A Teacher's Guide to Technical Writing/Steven M. Gerson. Kansas Curriculum Center Washburn University.
- Lindsell-Roberts, S. (2011). Technical writing for dummies. Indiana: John Wiley & Sons.
- Swan, M. (2005). Practical English usage. New York: Oxford Univ. Press.