

## BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
<b>BBA- 402</b>	<b>Pakistan Economy</b>	<b>3</b>	<b>VII</b>
Year	Discipline		
<b>4</b>	<b>Business Administration</b>		

### Objectives:

1. Economic Development and its requisites Factors of Economic Development.
  - Economic Factors Capital, Labour, Power, Transport and Communication.
  - Administrative Factors
  - Education and Training
  - Social Factors
  - Political Factors
2. Agriculture Development: Average yield and main products Food problems, price of Agriculture Products and Government Policies, Agricultural Finance and Marketing. Export of Agricultural Products and Problems related thereto. Agricultural Planning and Policy, Land Reforms.
3. Industrial Development: Causes of Industrial Backwardness, Present position and future prospects. Industrial Finance and Financial Institutions, Large and Small Scale and Cottage Industrial. Foreign Capital and Foreign Assistance. State and Industrial Development; Industrial Planning and Policy, Nationalization of Industries and Public Sector Industries. Export of Industrial Products. Labor Problems, Trade Unions; Industrial Disputes and Labor Legislation.
4. Foreign Trade: Main items of exports and imports Volume, value and Trends in Foreign Trade. Balance of Payments. Exchange Rate, Trade agreements; State Trading and Private Trading.
5. Transport & Communications: Development of means of Transport and Communication there role, effect and problems.
6. Banking and Finance: Development and problems in Pakistan. Role of Banks and Financial Institution in the Economic Development of Pakistan.
7. Human Capital: Population growth, education and role of social sectors in development of Pakistan.

### Recommended Books: