

BS (4 Years) for Affiliated Colleges



Code	Subject Title	Cr. Hrs	Semester
BBA-401	Small Business Management	3	VII
Year	Discipline		
4	Business Administration		

Objectives:

This course will introduce students to small and medium business organizations.

- Small business and ownership.
- Small business firm and franchising.
- Establishing the firm management control.
- Marketing the product or service.
- Government and small business.

Recommended Books: