



Code	Subject Title	Cr. Hrs	Semester
BBA-308	Management Information System	3	VI
Year	Discipline		
3	Business Administration		

Managing the digital firm; Information systems in the enterprise; Information systems organizations, management and strategy; The digital firm: Electronic commerce and electronic business; Ethical and social issues in the digital firm. Managing hardware and software assets; Managing data resources; Telecommunications and networks; The internet and the new information technology infrastructure; Managing knowledge for the digital firm; Enhancing management decision making for the digital firm; Redesigning the organization with information systems; Understanding the business value of systems and managing change; Information systems security and control; Managing international systems
